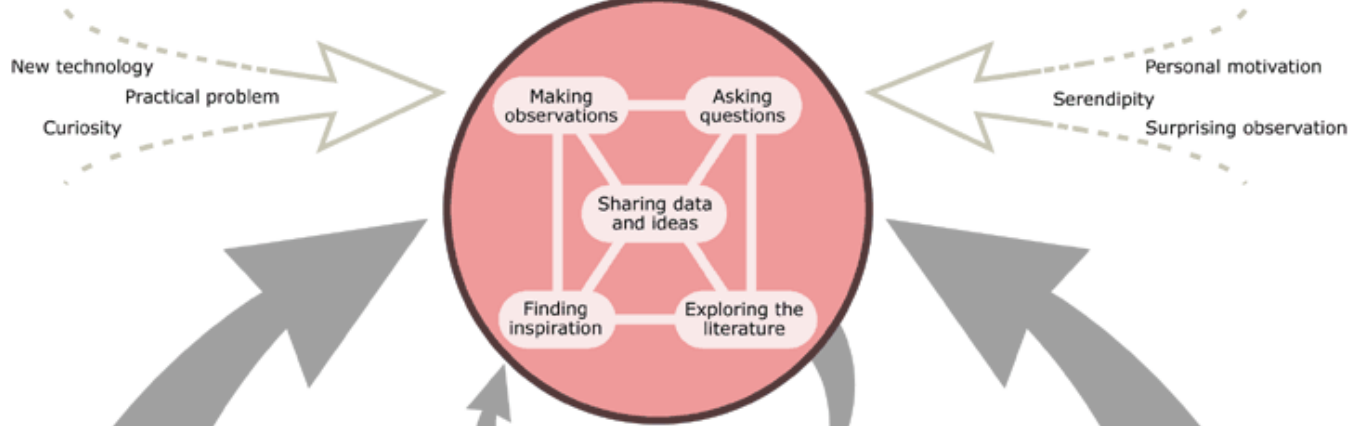


# EXPLORATION AND DISCOVERY



# Gathering data

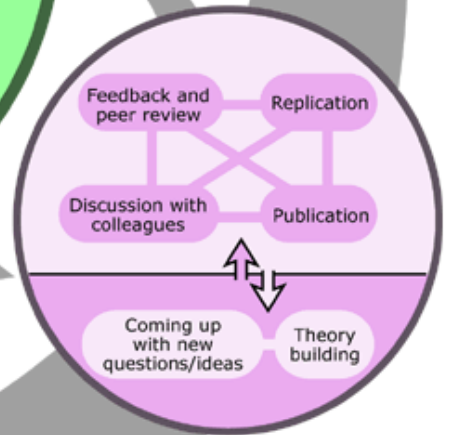
Hypotheses      Expected results/observations      Actual results/observations

# Interpreting data

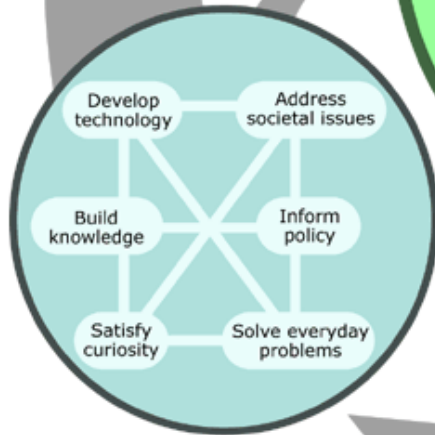
Supportive, contradictory, surprising or inconclusive data may...

- ...support a hypothesis.
- ...oppose a hypothesis.
- ...inspire revised assumptions.
- ...inspire revised/new hypothesis.

# TESTING IDEAS



# COMMUNITY ANALYSIS AND FEEDBACK



# BENEFITS AND OUTCOMES